



THE KESSLER COLLECTION HONORED AS MARRIOTT INTERNATIONAL'S "BEST NEW PRODUCT" AND "DEAL OF THE YEAR"

ORLANDO, Fla. – The Kessler Collection -- a portfolio of eleven luxurious hotels known for art-inspired atmospheres, comfortable design and the highest level of service -- was recently bestowed two accolades, including **"Deal of the Year"** and **"Best New Product,"** at the 2010 **Marriott International North American (MINA) Owners Conference**. As the first, pillar members of the new Marriott Autograph Collection, a group of distinctive independent hotels and resorts within Marriott launched in November 2009, The Kessler Collection was the **inaugural Autograph branded partner to be honored** at the assembly.

The "Deal of the Year" award signifies that of all the development deals Marriott executed in the past year, the signing of the original seven Kessler Collection hotels to launch the **Autograph Collection** was the most significant. The "Best New Product" award represents the eminent reputation the Kessler hotels hold within the Autograph Collection as assets to the newly created brand.

The MINA executive meeting is a longstanding, annual full-service owner and franchise partners event used to discuss brand initiatives and economic outlook, gain alignment on strategy and networking, and provide award recognition to top performing hotels among the Marriott International brand. The Kessler Collection's accolades were presented by Tony Capuano, executive vice president of development, Ken Rehmann, senior vice president of brand, as well as by Kip Vreeland, brand vice president for the Autograph Collection. Scott Schreiber, president and chief operating officer of The Kessler Collection, accepted the awards.

Richard Kessler, the chairman and chief executive officer of The Kessler Collection, was thrilled with the distinctions and commented, "This is a win, win relationship, and we have been very pleased with our partnership with the Autograph Collection. As a hotelier, it is an honor to work with Mr. Marriott as we accomplish continued success in the hospitality world. We look forward to a very bright future for the Marriot - Kessler collaboration as we foster and expand this alliance."

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Kip Vreeland notes, "We are delighted to recognize The Kessler Collection and their iconic hotels that were the first to join the Autograph Collection earlier this year. The creativity, design and attention to detail that went in to the creation of each of The Kessler Collection hotels is spectacular. With a recurring theme of art, music and sculpture, the curated guest experience truly energizes and excites, as visitors discover surprises around every corner."

The Autograph Collection represents a well-edited ensemble of high-personality and boldly original independent hotels, each carefully selected for its distinctiveness, style and synchronicity with individual travel interests. The Autograph Collection takes the guesswork out of finding exceptional, independent hotels in multiple categories, including boutique arts, iconic historic and boutique chic.

For more information about The Kessler Collection and its properties, please visit www.kesslercollection.com or call 888.472.6312. For more details or to book a stay at any Autograph Collection hotel, visit www.AutographCollectionHotels.com.

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About The Kessler Collection

The Kessler Collection's portfolio of uniquely designed though equally artistically inspired four and five-diamond boutique properties exude elegance, character and comfort in every expertly detailed touchpoint and unmatched personalized service. Whether visiting properties in Florida, Georgia, North Carolina, Colorado or New Mexico, each hotel's exquisite art, music and cultural influences, personally acquired for that hotel by the Kessler family, are decidedly approachable, creating a magical and engaging atmosphere. Whether it is learning the history behind art collections or relaxing in the comforts of home, Kessler Collection hotel guests are immersed in stories waiting to be uncovered around every corner.